

- LOGISTICS
- HOTELS & RESORTS
- IMFL
- AMUSEMENT PARK
- TRANSPORT
- PLASTICS & PACKAGING



FOOD

For all



Preserving Food & reducing wastage

The pandemic has taught us many things. The undying spirit of human resilience has once again risen up to the forefront of life and helped us to overcome challenges and continue with our heads held high. The hospitality industry was one of the worst hit in the early days of the lockdown mode of the pandemic. Yet now, like a Phoenix, the industry has come alive from the ashes and established itself firmly with higher safety and service standards. Customer experience is always top priority and customer safety is considered a key component of the experience. Apart from physical safety aspects, food safety is intrinsic and extremely valuable to the service provider as well as the guest/client.

The WHO (World Health Organisation) has assigned June 7th as the World Food Safety Day. The theme for the year 2023 is 'Food standards save Lives' and the slogan for the year is 'Food Safety is everyone's business'. Food supply chains involve several people: producers, processors, transporters, distributors, retailers, cooks as well as consumers. At every point in the chain, there are hazards that can cause contamination. Everyone involved at the various stages has a responsibility to keep food safe.

**MD's
DICTUM**



A statistic points out that 6 out of 10 consumers would not return to an establishment after experiencing a food borne illness there. This reinforces the fact that food safety is crucial to the hospitality industry.

At MGM, continuous staff training in food safety is taken seriously. Safety checks and routines are incorporated in the day-to-day operations and non-compliance is severely discouraged. We can only rest if we are confident of being transparent with all the processes involved in food safety. Customer trust can be attained by showing clarity and transparency with our food handling right from the procurement to food on the table.

Farm-to-table dining has been a rising trend in the hospitality industry – it gives greater control over food safety. It also contributes to the sustainability goals of the organization. But it also offers huge challenges in the areas of pricing, shelf life, regular supply etc. As we explore such possibilities keeping food safety in mind, it is quite incredible that we at MGM have followed some ‘trends’ before they became trends. For instance, in our resorts, spaces for farming and growing our own ingredients has been a practice for long.



Farming @ MGM Beach Resort & MGM Vailankanni Residency

Farm to table

The MGM Beach Resort at Muttukadu tops our chart with resourceful use of the land for farming coconuts and an array of vegetables and fruits. The green cover offered by the coconut and fruit trees benefits the resort in many ways. More and more guests love to look around the vegetable gardens and the sight of fresh farm grown ingredients never fails to impress them. Inspired by this successful model other resorts such as MGM Vailankanni Residency have also begun this effort. Learning and innovation has been our forte from the time of our Founder, Chevalier Dr. M. G. Muthu and it continues to help us stay ahead.



MGM ANAND
Group Managing Director



Excerpts From Chapter 19

My Daughter's Marriage (May 21st 1980)

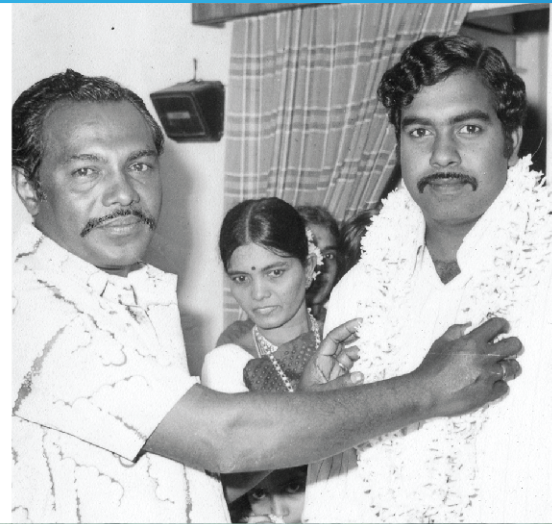
Tamilselvi, my daughter and the eldest in the family finished her degree course, with distinction. From Thisayan Villai high society people came to ask for her hand in marriage. In those days, Dr. M.L. Asirvadam was a great nationalist and friend of our leader Kamaraj and our former President R. Venkataraman. M.L. Asirvadam is related to my wife too. He wanted my daughter to marry his son Suthanther. He is named so for he was born on Independence Day. He had studied B.Sc., B.L., and was a person of clean habits, with a lot of faith in God. He never had any inclination to go to even the Cinema, I was told.

My friends Thiagarajan and Viswanathan who went and saw him at Madurai gave excellent reports. I agreed to this marriage and decided to perform it at Thisayan Villai, my own village which did not know the enormity of my growth, yet. The playground of my school (Rakshanya Murthi School) where I had studied, was selected for the marriage function and we decorated it lavishly. I decorated not only the Marriage pandal but the entire village and I fed everybody without caring for caste, creed, religion, etc.

BACK TO THE FUTURE

Excerpts from the book
RAGS TO RICHES

by
Chevalier
Dr. MG Muthu
Published in 1999



The entire village wore a festive look. The marriage went on in a very grand manner and everyone was respected without any difference. Even now, people talk about the marriage and say that it was a historical event, deserving remembrance, done by their Muthu, now a very decent and rich man. Suthanther became our son-in-law. He was a lawyer and a clean man. People said, "A lawyer's profession requires telling lies and therefore perhaps my son-in-law was not interested in it". We also did not like him to go and work as a lawyer in the court.

When I was thinking how to get a decent employment for my son-in-law, one pseudo-friend came to my help. On his advice, I started a hardware and paint shop at Kalmandapam Road and named it as Anand Hardwares and gave it to my son-in-law for doing business on his own. I invested lakhs on this shop. But everything was found to be a waste. There was no sale at all and it was a flop. Nearby, there was a milk shop which worked only four hours a day and earned Rs.1,500/-. But we could not sell even for 100 Rupees a day. My son-in-law got depressed and we thought what to do next. Due to our bad luck, my friend had cheated me. All this I am writing to you because you should not be carried away by your friends, and my experience must be a lesson to you all. We sold all the hardware from our shop and the unsold material left worth Rs.1.5 Lakhs were given to my friend (who cheated me) with the shop. This shows that I never wanted to penalise anybody even though I knew they were cheats. Perhaps this is a special quality of mine. At the same time, I was a bit happy to know that somebody else was happy because of me

To Be Continued..

Christmas & New Year celebrations at MGM Head office

A Special Lunch was served for all the employees of the MGM Head Office on the 2nd January 2023 as a welcoming celebration of the New Year. Traditional South Indian Food was served in Plantain Leaves and it gave a WOW feel for everyone. Chairperson, Mrs. Thamil Selvi, Group MD, Mr. MGM Anand and Mrs. Padma Anand joined the feast along with the employees and that gave a motivating feel for all. It was an excellent occasion where all the employees greeted one another from different sectors (MGM Hotels & Resorts, MGM Dizzee World and SAFL) were at one place to welcome the New Year with lots of positivity and success for the organization and themselves.



Eye Camp at MGM Head office

As a welfare measure, an EYE CAMP was arranged at the MGM Head Office to benefit all the employees to undergo a free check-up and give advise for their eye vision and if any medical guidance is required. All the employees took benefit of this arrangement. Nearly 10+ employees required Spectacles and corrected glasses. MGM takes care of its employees wellness as always.



Demise of Mr. Yash Roy

Mr. Sanjeev Yash Roy who was associated with the MGM Group for more than 35 years in Logistics, Theme Park and IMFL Industry left us for his heavenly abode on the 12th December 2022. He was the Executive Director (Operations) overseeing the Manufacturing and Sales of IMFL products of SAFL. We all miss you Mr. Roy.



Welcome to the team



Mr. Agilan Ramaswamy
Group Vice President-HR

We are delighted to announce the appointment of Mr. Agilan Ramaswamy, as Group Vice President-HR at MGM Group on 15th February 2023. Mr. Ramaswamy brings with overall 28+ years of rich & varied experience that covers all aspects of employee life cycle management, spanning organizations such as The Trident (Oberoi Group), Ascott Group, Singapore, The Park Hotels, The Leela, Group, and his last assignment was with Casino Group of Hotels, (Casino Air-caterers & Flight Services), as AVP-Corporate HR, 18 direct reporting leadership team with a workforce of 2000+ people. He has a Graduation in BA-Economic and MBA-HR & IR from the University of Madras and on the family front, he is married and blessed with two children son and a daughter. Let's join hands in welcoming Mr. Agilan Ramaswamy on board with us to our MGM family and wishing him every success in his new assignment.



Mr. R Suresh
General Manager - Operations
SAFL - Villupuram

Mr. R Suresh has joined our Group as General Manager - Operations at our Southern Agrifurane Industries Pvt. Ltd., IMFL factory, v, on 20th March 2023. He will be heading the IMFL Tamil Nadu plant operations based out of SAFL, Villupuram, and responsible for the entire production, and day-to-day operations & factory team. Mr. R Suresh brings 29+ years of experience in the industry of IMFL & Distillery plant operations and production process with Companies like Shaw Wallace Breweries Ltd., Pondicherry / Shaw Wallace Breweries Ltd, Hyderabad / SAB-Miller Breweries Ltd, Pondicherry / New India Palmar Foods. His last assignment was with M/s. United Breweries Ltd, where he was working as Unit Head.

Let's all join hands in welcoming Mr. R Suresh to our MGM family and wishing him every success in his new assignment with us.

Blood Donation Camp at MGM Corporate office & Beach Resort

On the occasion of 88th Birth Anniversary of Late Chevalier Dr. MG Muthu, Founder & Chairman of MGM Group of companies, blood donation camp was organised at MGM Head office on March 25th 2023



and at MGM Beach resort on March 22nd 2023. Mr. Deba Prasad - GM MGM Beach Resort, Mr. Shanmugam - Admin Director Of MGM Dizzee world and all Head of the departments participated in the donation. Total 66 units of blood donated to Rotary Central TTK- VHS Blood Centre Chennai

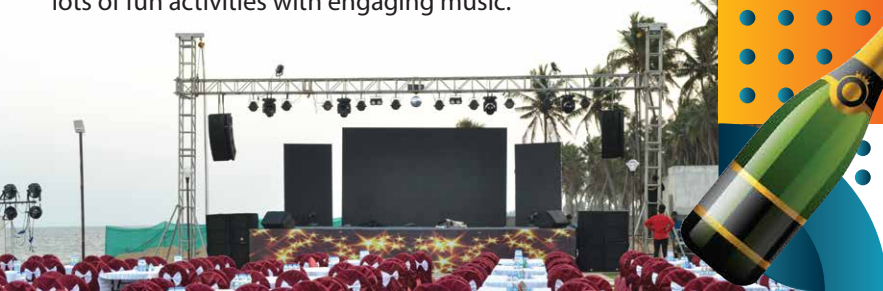


Christmas and New Year Celebrations

@ MGM Beach Resort

The perfect Christmas lunch buffet at Sea Crest where customers had a mulled wine and a range of delicious food with light music by the beach. In House Guests also were given gift hampers and Plum Cakes specially made by the team MGM Beach Resorts.

This year more people ventured out to celebrate New Year's Eve at MGM Beach Resorts. We gathered a large group of people, celebrated and welcomed the New Year at a Beach Party arranged by the MGM Beach Resorts with drinks and delicious food from SeaCrest Restaurant. The event was ticketed and hosted by Team Fun Rockers with lots of fun activities with engaging music.



NAMMA PONGAL THIRUVIZHA



Pongal Celebration

@ MGM Eastwoods

Pongal Kondatam at MGM Eastwoods was a traditional affair with three days of Buffet Lunch, Authentic Pongal Feast served on Banana Leaf. There were stalls for Tea/coffee, astrologer, mehendi / tattoo, goli soda/ Ice cream, Chaat Etc, Human snakes & Ladders etc. along with Pongal Village Décor with cut-outs for selfies for the guests to enjoy the occasion.



@ MGM Eastwoods

Our guests had a feast to eat, drink and dance with our Santa to arrive at MGM Eastwoods. Our Christmas special lavish lunch and dinner was sure win in our guests heart, and made the occasion a best ever.

New Year Bash at MGM Eastwoods was a wholesome family affair with entertainment purely won by the kids and the women in the family. We had DJ's, Hip Hop dance team, Mono Act performance by artists and the resort was indeed full for the night with lots of fun around. Additionally we also had New Year Special lavish buffet dinner arranged at MGM Eastwoods.

Pongal Celebration

@ MGM Beach Resort

Truly the traditional essence of Pongal celebrations like never before! At the MGM Beach Resorts a culinary experience of a bygone era made a stand out. Dance to the beats of the Silambattam, embracing fresh starts as our guests spent quality time with their loved ones and introducing today's children to the traditions of yesteryears. We had a four day long celebration, Mayilattam and Kolattam – the traditional folk dances – were performed on these days along with Sugarcane Juice, Nadaswaram, Tea stall, Cotton candy, Pottery, Palm and parrot astrologer, Gun shooting, mehendi and Selfie booth were highlights. Special menu prepared to grace the occasion with traditional Village hut styled theme to give the guests a truly Authentic Tamil Nadu's Pongal Celebration.





Street Food Festival

@ MGM Beach Resort

Right after Pongal celebration we continued our Street Food festival to take advantage of the beautiful village Hut themed setup. The week-long Food festival was celebrated in a grand manner bringing in spices and flavors from different regions of Tamil Nadu style of cooking. Guests enjoyed the festival of delicacies under one roof with popular street foods which were authentic to its taste and style.



Valentine's Day Celebration

@ MGM Beach Resort

This Valentine's Day was very significant. We had a Valen-Dine Event to ensure our guests' significant other gets an unforgettable dinner at Sea Crest restaurant in MGM Beach Resorts. The team arranged for the couples which included an Exclusive table with a personalized butler, Special dinner, Couple games and Live band.

@East woods

MGM Eastwoods recorded a number of couples enjoying the day with their special one where the resort offered a four course menu, a romantic table decor with heart shaped balloons and rose petals around to make the guests feel purely loved and romantic.



Holi Celebration

@ MGM Beach Resort

Rang Barse - The Holi Celebration event at MGM Beach resorts pulled close to 2000 guests who enjoyed the festival of colors near our lawn by the beach. The grand Holi celebrations brought together the flavor of colors, dance, food, drinks and music on the stage. Highlights of the events were Beach Side Rain Dance set up, Dry Herbal Colors, DJs and Non stop music, Live Dhol, Multiple food counters and drinks. Also not to forget Two best Female dancers and male dancers from guests were given a free stay at MGM Beach Resorts as a gift at the event.

RANG
Barse



Events at Beach resort

Ortho Conference - TNOACON 2023

Tamil Nadu Orthopaedic Association Conference (TNOACON) was organized by Tamil Nadu Orthopaedic Association (TNOA) held from Feb 10 - 12, 2023 at MGM Ocean Pearl Convention Centre. MGM beach resorts promised a perfect rendezvous for our guests to experience our warm and generous hospitality. Under the able guidance of seniors and a highly energetic and tech savvy younger generation were able to polarize all our efforts leaving no stone unturned to take our conference to a different level making it a memorable one.



SATTE Conference @ New Delhi

SATTE (South Asia's Travel & Tourism Exchange) a comprehensive platform to domestic and international buyers and professionals from across the travel, tourism and hospitality industry along with National and State Tourism Boards (NTOs and STOs). The event was held from 9th to 11th February 2023 in New Delhi, MGM Team Members from Chennai Head Office and Delhi RSO participated and accumulated travel and trade associations and organizations details to expand our business.



OTM - 2023

OTM is the No:1 Travel Trade Show in Asia. It is the largest and most international gathering of travel trade buyers and professionals in India. The event was held from 2nd to 4th February in Mumbai, Mr.Dheeraj Kukreja VP-MGM Entertainments attended the event to expand our business clientele

The Leading Travel Show in Asia-Pacific



India's Biggest Travel Show Network



TTF - Travel & Tourism Fair

@ Chennai trade centre, Chennai,

TTF - Travel & Tourism Fair - Chennai 2023 is India's leading exhibition for the travel & tourism industry held from 24 to 26 FEB 2023 at Chennai trade centre, Chennai, India. Members from Chennai RSO participated on behalf of our organization. We had a separate kiosk to attend visitors with our brochures and pamphlets to gather more clientele base for our brand this year.



Pre -Budget Meeting

@ Beach resort



In the February Month the Hotel divisions had their Pre Budget meeting at MGM Beach Resorts, Members from Eastwood Resorts, Vailankanni Residency and MGM Mark whitefield attended the same and shared their intended revenue targets and goals for the financial year 2023/24.

Food to go Truck

@ Beach resort



MGM Beach Resorts has now stepped into food truck section, what we have for you is pretty fantastic. For those of you who have gotten a taste for delicious food, our 'Food to Go' truck will serve delicious food by the beach!



Chill the Summer

Renovated Pool - Refurbishing Our old swimming pool with high quality, natural materials and upgraded technology to refresh a dilapidated swimming pool and turn it into a stunning water feature with added functionality to let the guests enjoy the summer to the fullest at MGM Vailankanni Residency.

SAFL

Southern Agrifurane Industries Pvt. Ltd.

MGM – SAFL on 4x4



Asset Sweating

Improved velocity of Blend to Bottle with Same day bottling of approved blends and Increased hours of bottling – de bottle necking the capacity to meet the market demand without investments.

Productivity

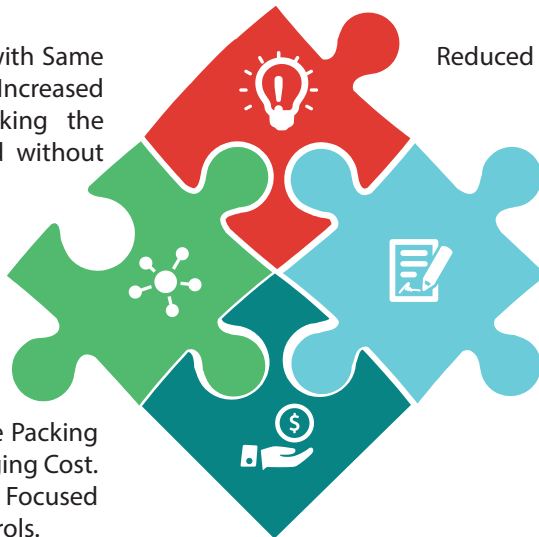
Reduced Manpower deployment and Increased equipment availability – for improved Production & Despatches
Highest Desp: 32,125 Cs/Day.

Value Stream Mapping

Ensured Effective Re- use of New Bottle Packing materials – to contend & Control Packaging Cost. Consolidation of New Bottle sourcing - Focused Freight reduction & Inventory cost controls.

Turn Around Time

Safety stock levels of Premium Brands & Packs to support Same day Despatches - Focus on prioritized depots listed by sales .



SAFL Support For Book Festival

Taking "book-reading" as a people's movement, on behalf of Tamil Nadu Government, a "Book Festival", similar to Chennai Book Fair was held from 24th March to 03rd April 2023 for the first time in Villupuram district. To support this public initiative, MGM-SAFL contributed Rs.5 Lakhs to District Collector Mr Dr. C. Palani I.A.S. The cheque was presented by our Group MD Mr.MGM Anand along with Mr Jegan AVP operations, Mr. Agilan Ramaswamy, VP – HR & Mr. R Suresh, GM – Operations.



600K



MGM Dizze World decoded Highest footfall of 500K in the month of January during the festive holidays followed by 600K in the month of February 2023. Good job to the team and looking forward to a greater year ahead in the sales collections.

Upside **DOWN HOUSE**

Upside Down House : January was an exciting month as we also opened THE UPSIDE DOWN HOUSE as an added fun at the park for the guests to enjoy the exclusivity of being inside and experience The Upside Down House which is built upside down entirely.



WE'RE TRENDING

1.5 Million Views



All the furniture inside, etc which would normally be on the floor, is now above your head. This is an amazing experience as one's mind cannot comprehend what is happening. Visitors tend to spend ample time around the house, taking all kinds of amazing photos. Bearing in mind, the house is also built on an angle, thus it contributes immensely to the illusion and experience one has when entering the house.

Using the latest technology of FPV Drones, MGM Dizze World captured the best 360 degree Videos of all Rides in the park. Which garnered 1.5 million Views in our social media for its perfect timing and near live experience of the rides for the viewers. Especially the 360 fast moving shot of the Roller Coaster and Ranger were absolute hit amongst the millennials in the social media world as the views are at constant pace towards 2 Million Views and 100K+ likes.



New **LED DISPLAY**

New LED Wall Display was installed at the entrance of MGM Dizze World which runs videos of the rides and customers enjoying their fun filled moments at the theme park.



Star SPACE

Khaja Mohideen
Guest Escort - MGM Beach Resorts



MGM

BEACH RESORTS

I have been working with our company for 24 years, I started as a contract security in the year 2000 from Harbour and then became a permanent employee in 2004. Now I'm the Head Security at the Beach resorts. Our company has helped me in all ways and guided me to become who I Am today. Even when I needed assistance with hospitals when I was sick, Our company helped me so much and was a light for my life.

I also remember my days when I used to help Amma (Mrs.CMD) and Appa (CMD). I take care of all official security at the Beach Resorts especially if the guests are Police, Government officials or any higher officers and such cadre I escort them carefully. I have slowly developed my career here and I'm very happy to be working in our company for so long and more to come.

I'm thankful for all they have given me and I will be truly loyal.



MGM

GROUP OF COMPANIES

M G MUTHU GROUP

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Credits

CONTENT

Surya Parthiban

Manager Digital Marketing, Corporate Office.

CONTENT CO- ORDINATION

Gracy

Manager Co-ordination, Corporate Office.

CONCEPT & CREATIVES

S.Muthu Kumaran

Graphic Designer, Corporate Office.